



Dear Chamber and Prospective Members,

We want you to know that we greatly appreciate the efforts you make to keep Northport and Omena a great place to live and visit!

As we near the end of 2021, we are getting ready to get your 2022 Chamber of Commerce membership renewals in the mail. We are raising the rates to \$125 per year, still a bargain compared to Leland and Suttons Bay. However, we are offering a **discounted Early Bird Rate of \$100 through 12/31/21**.

### **Benefits Include:**

- **Chamber Monthly Community Newsletter:** Monthly event updates, request for Volunteers, and the opportunity to be featured - *Please let us know you would like to be featured by checking the box at the bottom of the application. Also, please go to the Chamber website to sign up for the Monthly Newsletter even if you are not a member.*
- **Website Listing:** All members' businesses are described and promoted on the Chamber website. Each organization can create/update their business profile with photos and information describing their business, hours of operation, address, and link to their website. Seasonal recreational activities and expanded coverage of events/concerts listed on the Calendar are highlighted on our Website. <https://northportomenachamber.org>
- **Maps:** In 2021, we helped to create new detailed maps of the Villages and Township found in our updated Visitors Center brochure and on our website. We revised the map so visitors can learn and explore the adventures and beauty in our area. We printed 5,000 of the brochures and sent them to 6 Michigan Welcome Centers and distributed them locally. The website has links to hiking trails in the State Park and Conservancy Preserves.
- **Support of Local Events:** To increase visitors to the area, in 2021 the Chamber provided marketing and support to the Dog Parade, Christmas in the Village, and the Village Flower Boxes. We also held our Inaugural Annual Golf Tournament in order to raise funds for the Chamber to keep membership dues down.
- **Networking:** Through the Chamber's events like "Business After Hours" and other social events through the year. We are hoping to reboot our "Business After Hours" as soon as we are able to do so safely. This will be a fun casual hour to meet, mingle, and network. Each month we will be meeting at a member's place of business and we will have refreshments and great conversation!
- **Increase Visibility & Drive Traffic to Your Business:** Through the Chamber's social media campaigns such as color tours, being listed on the website, or featured in the monthly newsletters throughout the year.

If you would like to hear more about the Northport Omena Chamber of Commerce, we encourage you to attend one of our monthly meetings, held on the second Tuesday of each month at 10:00 a.m., currently being held via Zoom. Please check the Chamber website for Zoom details; the time may change when businesses start to open and we can meet in person again.

**YOUR MEMBERSHIP IS NEEDED AND APPRECIATED! PLEASE RENEW OR JOIN NOW!**



**You can join or renew your membership in the following ways:**

- 1. Credit or Debit Card:** Online at: [northportomenachamber.org](http://northportomenachamber.org)
- 2. Check:** Complete your form on the following page and mail it along with your check to:  
Northport Omena Chamber of Commerce, P.O. Box 29, Northport, MI 49670

**Types of Memberships and dues:**

Business Membership: \$125 (*\$100 if before 12/31/21*)

Non-Profit Membership: \$100

Friends of the Chamber (Individuals): \$50

If you have questions, please feel free to contact  
[northportomenachamberofcommerc@gmail.com](mailto:northportomenachamberofcommerc@gmail.com)

**Northport Omena Chamber of Commerce Board:**

**Campbell McLeod, President**  
Rental Active 2022

**Sarah Hallstedt, Treasurer**  
Hallstedt Homestead Cherries

**Brayton Farr**  
State Savings Bank

If you are interested in being on the board, please contact Campbell McLeod: [cmcleod827@gmail.com](mailto:cmcleod827@gmail.com)

**If you serve, you will receive a complimentary membership while on the board.**

We welcome you to join the chamber board to have an even bigger impact on local events!



**Northport Omena Chamber of Commerce Membership Form 2022 (Calendar Year)**

Business Membership: \$125 (\$100 if before 12/31/21)

Non-Profit Membership: \$75

Friends of the Chamber (Individuals): \$50

Full Name \_\_\_\_\_

Business / Organization Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

\_\_\_\_\_

Mailing address (if different than street address): \_\_\_\_\_

\_\_\_\_\_

Business /Organization Phone: \_\_\_\_\_

Business / Organization Website URL (will appear on Chamber Website):

\_\_\_\_\_

Social Network Links (will appear on Chamber Website):

Facebook: \_\_\_\_\_

Instagram: \_\_\_\_\_

Pinterest: \_\_\_\_\_

Other: \_\_\_\_\_

Chamber Member phone: \_\_\_\_\_

Brief description of your business or organization (will appear on Chamber Website)

\_\_\_\_\_

\_\_\_\_\_

***Please remit with payment (or just this form if paying online with credit card) to:***

Northport Omena Chamber of Commerce, PO Box 29, Northport, MI 49670

\_\_\_\_\_ Check here if you are interested in being featured in an upcoming newsletter

What are your top three preferences of months to be featured? \_\_\_\_\_

\_\_\_\_\_ Check here if you are interested in being on the Board of the Chamber and receive a year's free membership.